

Connex Buses run the public 'Mybus' network in Jersey and operate a comprehensive island wide service with a full fleet of 52 buses operating to accommodate tourists, locals and visitors to the island. Buses are alternated between routes giving your advertising island wide exposure. With the introduction of Liberation bus station in 2007 we have seen continued growth in the use of bus travel, increasing by 5.5% in the first year that the station was open.



Why should you advertise on buses in Jersey?

Transit advertising is an important medium for reaching an audience of all ages, backgrounds and incomes and is a moving billboard for your company, brand and message. By placing advertising on the exterior of buses you are reaching passengers and drivers in vehicles, shoppers and pedestrians who pass the bus en-route. Buses travel island wide ensuring your message is exposed to the maximum number of people and the buses are in use throughout the day from 6.15am to 12.20am, seven days a week.

Infinite chances to view by drivers & pedestrians

Rear Advertising

This form of advertising is perfect for targeting drivers and pedestrians as well as bus travellers. It is ideal for brand communication of tactical messages. Exterior bus advertising is one of the best ways to get your company or new products noticed quickly and to a mass audience.

Over £3 Million Passenger Journeys (Sept 2007 to Sept 2008)

Interior Frames Advertising

Communicate detailed messages to a captive audience with time during their journey to read your message. The average journey lasts 20 minutes, making advertising inside buses perfect for direct response campaigns.

Bus Ticket Advertising

A great opportunity is available to advertise on the reverse of the bus tickets, these are given to all passengers excluding pass holders. The rear of the bus ticket can be printed showing the promotion of your choice. Please note that minimum quantities apply, call now to find out when the next available print run will be.



People today have growing environmental concerns which are compounded by the rising cost of fuel. For this reason bus travel is proving a popular travel option making it the ideal advertising medium to reach your customers.