

The Elizabeth and Albert Quay Terminals are used by all car and passenger ferry operators on routes between Jersey, Guernsey, Poole, Portsmouth, Weymouth, St. Malo, Carteret and Granville. The terminals are located approximately half a mile to the south of St Helier which is only a 5 - 10 minute walk to both the Visitor Services Centre and the main shopping areas.



Why should you advertise at Jersey Harbour?

The advertising sites offer a huge opportunity to display to a captive audience as people wait to board the ferry by car or by foot. Each site offers excellent support of medium to major advertising campaigns on a local or national scale. Over 700,000 passengers travel on board the ferries annually offering a large captive audience for your campaign message.

Available Formats

- Illuminated Light Boxes - Elizabeth and Albert quay terminal
- Illuminated Clock - Double sided display located in the main concourse area.
- Leaflet Dispensers - located in the arrivals baggage claim hall.
- Trolleys - available on the front and back of each trolley.

Elizabeth Terminal:

Departure Area: This area has check-in desks and seating for both passengers waiting to travel and people who are meeting arriving travellers. Arriving passengers will pass through this area after collecting their baggage. Available in this area are illuminated advertising sites of varying sizes which are viewable to both arriving and departing passengers.

Baggage Claim Area: This area has a central baggage carousel with numerous advertising sites surrounding the area. The sites are illuminated and available in either landscape or portrait style. Also available in this area are 2 leaflet dispensers, these are situated in key areas, one is wall mounted and the other free standing. Leaflet dispensers slots come as a package with a wall mounted and a free standing dispenser situated at Jersey Airport.

Albert Quay Terminal:

Arrivals Area: Illuminated advertising sites are situated in the arrivals area as passengers come through to immigration.

For costs and further information on advertising at Jersey Harbour please contact one of our sales representatives.



JERSEY HARBOUR PASSENGER FIGURES (TOTAL ARRIVING AND DEPARTING PASSENGERS)	
2006:	731,876
2007:	767,384
2008:	720,834
2009	563,532 (Jan - August 2009)